



International  
World Wide Web  
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# WWW 2014

April 7-11, 2014 coex

# Presentation Schedule for Poster Track

April 10 (Thur.)

#	Paper	Authors
10	Sentiment-Enhanced Explanation of Product Recommendations	Li Chen; Feng Wang
12	Cross Market Modeling for Query-Entity Matching	Manish Gupta; Prashant Borole; Praful Hebbar; Rupesh Mehta; Niranjan Nayak
16	Beyond modeling private actions: Predicting social shares	Si Si; Atish Das Sarma; Elizabeth F. Churchill; Neel Sundaresan
31	Recommending without Short Head	Paolo Cremonesi; Franca Garzotto; Roberto Pagano and Massimo Quadrana
32	Deriving Latent Social Impulses to Determine Longevous Videos	Qingbo Hu; Guan Wang; Philip S. Yu
33	Trust Prediction Exploiting Positive, Implicit, and Negative Information	Min-Hee Jang; Christos Faloutsos; Sang-Wook Kim
45	TOMOHA: Topic MOdel-based HAShtag Recommendation on Twitter	Jieying She; Lei Chen
49	The "expression gap": do you like what you share?	Si Si; Atish Das Sarma; Elizabeth F. Churchill; Neel Sundaresan
61	3DOC: 3D Object CAPTCHA	Simon Woo; Beomjun Kim; Woochan Jun; Jingul Kim
63	How Social is Social Tagging?	Stephan Doerfel; Daniel Zoller; Philipp Singer; Thomas Niebler; Andreas Hotho; Markus Strohmaier
66	Detecting Trending Topics Using Page Visitation Statistics	Sayandev Mukherjee; Ronald Sujithan; Pero Subasic
78	Localized CAPTCHA Testing on Users and Farms	Ekaterina Gladkikh; Kirill Nikolaev; Mikhail Nikitin
81	Detecting Suspicious Following Behavior in Multimillion-Node Social Networks	Meng Jiang; Peng Cui; Alex Beutel; Christos Faloutsos; Shiqiang Yang
86	Towards Awareness and Control in Choreographed User Interface Mashups	Alexey Tschudnowsky; Stefan Pietschmann; Matthias Niederhausen; Martin Gaedke
88	Allocating Tasks to Workers with Matching Constraints: Truthful Mechanisms for Crowdsourcing Markets	Gagan Goel; Afshin Nikzad; Adish Singla
93	Effective and Effortless Features for Popularity Prediction in Microblogging Network	Shuai Gao; Jun Ma; Zhumin Chen
95	GLASE-IRUKA: Gaze Feedback Improves Satisfaction in Exploratory Image Search	Viktors Garkavijs; Rika Okamoto; Tetsuo Ishikawa; Mayumi Toshima; Noriko Kando

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105	How effectively can we form opinions?	Amirmahdi Ahmadinejad; Sina Dehghani; Mohammadtaghi Hajiaghayi; Saeedreza Seddighin; Hamid Mahini; Sadra Yazdanbod
112	Face Recognition CAPTCHA Made Difficult	Terence Sim; Hossein Nejati; James Chua
114	Ontology Population from Web Product Information	Damir Vandic; Lennart Nederstigt; Steven Aanen; Flavius Frasinca; Frederik Hogenboom
118	Investigating Socio-cultural Behavior of Users Reflected in Different Social Channels on K-pop	Yonghwan Kim; Dahee Lee; Jungeun Hahm; Namgi Han; Min Song
119	A Pruning Algorithm for Optimal Diversified Search	Fei Chen; Yiqun Liu; Jian Li; Min Zhang; Shaoping Ma
124	Topic-STG: Extending the Session-based Temporal Graph Approach for Personalized Tweet Recommendation	Jianjun Yu; Yi Shen; Yang Zhenglu
128	DBLP-Filter: Effectively Search on DBLP Bibliography	Jiang Du; Peiquan Jin
135	SoRank: Incorporating Social Information into Learning to Rank Models for Recommendation	Weilong Yao; Jing He; Guangyan Huang; Yanchun Zhang
136	What's all the Data about? - Creating structured Profiles of Linked Data on the Web	Besnik Fetahu; Stefan Dietze; Bernardo Pereira Nunes; Marco Antonio Casanova; Davide Taibi; Wolfgang Nejdl
138	Identifying spreaders of malicious behaviors in online games	Youngjoon Ki; Jiyoung Woo; Huy Kang Kim
144	A Semi-supervised Method for Opinion Target Extraction	Tao Ge; Wenjie Li; Zhifang Sui
147	Suggesting Better Queries through Filtering Unrelated Candidates and Modeling Query Length	Liang Wu; Bin Cao; Yuanchun Zhou
152	Learning Joint Representation for Community Question Answering with Tri-modal DBM	Baolin Peng; Wenge Rong; Yuanxin Ouyang; Chao Li; Zhang Xiong
155	Combining Geographical Information of Users and Content of Items for Rating Prediction	Zhi Qiao; Peng Zhang; Jing He
158	Recommendation for Advertising Messages on Mobile Devices	Chih-Chun Chan; Yu-Chieh Lin; Ming-Syan Chen
165	Characterizing User Interest Using Heterogeneous Media	Jonghyun Han; Hyunju Lee
169	RESTful Open Workflows for Data Provenance and Reuse	Kai Eckert; Dominique Ritze; Konstantin Baierer; Christian Bizer

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#	Paper	Authors
170	Learning Semantic Representations Using Convolutional Neural Networks for Web Search	Yelong Shen; Xiaodong He; Jianfeng Gao; Li Deng; Grégoire Mesnil
176	Unsupervised Approach for Shallow Domain Ontology Construction from Corpus	Subhabrata Mukherjee; Jitendra Ajmera; Sachindra Joshi
180	Hierarchical Interest Graph from Tweets	Pavan Kapanipathi; Prateek Jain; Chitra Venkataramani; Amit Sheth
185	Who am I on Twitter? A Cross-Country Comparison	Wei Dong; Minghui Qiu; Feida Zhu
190	Finding k-Highest Betweenness Centrality Vertices in Graphs	Min-Joong Lee; Chin-Wan Chung
191	Data Driven Construction and Evaluation of Tag Ontology Graphs	Chetan Verma; Vijay Mahadevan; Nikhil Rasiwasia; Gaurav Aggarwal; Ravi Kant; Sujit Dey
196	Photo Recall: Using the Internet to Label Your Photos	Neeraj Kumar; Steven M. Seitz
197	Automatic Keywords Generation for Contextual Advertising	Pengqi Liu; Javad Azimi; Ruofei Zhang
205	Who will Trade with Whom? Predicting Buyer-Seller Interactions in Online Trading Platforms through Social Networks	Christoph Trattner; Denis Parra; Lukas Eberhard; Xidao Wen
206	Inferring Social Relationships from Mobile Sensor Data	Hsun-Ping Hsieh; Cheng-Te Li
209	De-anonymizing Social Graphs via Node Similarity	Hao Fu; Aston Zhang; Xing Xie
213	RDF-X: A Language for Sanitizing RDF Graphs	Jyothsna Rachapalli; Vaibhav Khadilkar; Murat Kantarcioglu; Bhavani Thuraisingham
214	People of Opposing Views can Share Common Interests	Eduardo Graells-Garrido; Mounia Lalmas; Daniele Quercia
215	The market of Internet Sponsored links in the context of competition law. Can modeling help?	Natalia Kudryashova
216	Cognitive Resource-Aware Web Service Selection in Mobile Computing Environments	Angel Jimenez-Molina; In-Young Ko
217	Searching for Design Examples with Crowdsourcing	Nikita Spirin; Motahhareh Eslami; Jie Ding; Pooja Jain; Brian Bailey; Karrie Karahalios
222	Semantic Annotation for Dynamic Web Environment	Jeong-Hoon Park; Chin-Wan Chung
228	SepaRating: An Approach to Reputation Computation Based on Rating Separation in e-Marketplace	Hyun-Kyo Oh; Yoohan Noh; Sang-Wook Kim; Sunju Park
231	Learning Query Boundaries for Chinese Query Segmentation	Jingfei Du; Yan Song
234	Extended Implicit Feature Detection	Kim Schouten; Flavius Frasincar
240	Towards Semantic Faceted Search	Marcelo Arenas; Bernardo Cuenca Grau; Evgeny Kharlamov; Sarunas Marciuska; Dmitry Zheleznyakov