International Open Data Workshop at W3 Conference

<v8r3, 2014.4.3>

□ Introduction

○ Purpose
- The workshop's purpose is to bring together Open Data policy makers, industry, user community, and experts to discuss current status, best practice examples, issues, and future direction of Open Data, both domestically and internationally. The workshop will leverage W3 Conference to facilitate participation of relevant officials and experts.

○ Date : Tuesday, April 8, 2014
○ Venue : Room 301A, COEX, Seoul, Korea.
○ Host : Ministry of Security and Public Administration (MOSPA)
○ Organizer : National Information Society Agency (NIA)
○ Attendance : appr. 50

□ Participants

○ High level participants
- President, National Information Society Agency (NIA)
  . NIA is designated by Open Data Law to operate the national Open Data Center(ODC), which operates the national open data portal (data.go.kr)
- Director-General, Ministry of Security and Public Administration (MOSPA)
  . MOSPA is the lead ministry on open data policy in Korea
- Chairman, Open Data Strategy Council (ODSC) of Korea
  . ODSC is co-chaired by the Prime Minister

○ Speakers
- Open Data policy makers : Korea, Russia, Thailand, New Zealand, Seoul
- Open Data experts : ODI (UK), Open Data Barometer (Web Foundation)

□ Program

○ Open Data policy & status : policy/program presentations
○ Open Data usage cases(best practice examples) and issues(measurement)
○ Open Data future direction (domestic & international) : panel discussion

□ Contact : YS LEE (Mr), Open Data Center, NIA, Korea (yslee@nia.or.kr)
# International Open Data Workshop Program

**April 8, 2014; Room 301A, COEX, Seoul (part of W3 Conference)**

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<th>Timeline</th>
<th>min</th>
<th>TITLE</th>
<th>Speaker</th>
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<tr>
<td>Registration</td>
<td></td>
<td>Registration (13:30~14:00)</td>
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<tr>
<td><strong>Opening Session</strong>&lt;br&gt;(Moderator: Dong Seok KANG, Director, Open Data Center, Vice President, NIA)</td>
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<td><strong>TITLE</strong></td>
<td><strong>Speaker</strong></td>
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<tr>
<td>14:00~14:05</td>
<td>5’</td>
<td>Opening Remarks</td>
<td>Kwang-Soo CHANG&lt;br&gt;President, NIA</td>
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<td>14:05~14:10</td>
<td>5’</td>
<td>Welcome Remarks</td>
<td>Jong In YOON&lt;br&gt;Director General, Creative Govt &amp; Organization Mngmt Office, MOSPA</td>
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<td>14:10~14:15</td>
<td>5’</td>
<td>Congratulatory Remarks</td>
<td>Jin-Hyung KIM&lt;br&gt;Chairman, ODSC</td>
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<td>14:15~14:20</td>
<td>5’</td>
<td>Photo-Op</td>
<td>Speakers</td>
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<tr>
<td><strong>Session 1 : Country Presentations</strong>&lt;br&gt;(Chair : Hania FARHAN, Director of Research, Web Foundation)</td>
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<td><strong>TITLE</strong></td>
<td><strong>Speaker</strong></td>
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<tr>
<td>14:20~14:40</td>
<td>20’</td>
<td>Open Data Policy in Korea</td>
<td>Yong Suk LEE&lt;br&gt;Director, Public Data Policy Division, MOSPA</td>
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<tr>
<td>14:40~15:00</td>
<td>20’</td>
<td>Implementing Open Data Conception in Russian Federation: Institutionalization and Results Monitoring</td>
<td>Evgeny STYRIN&lt;br&gt;Advisor, Open Data Council</td>
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<td>15:00~15:15</td>
<td>15’</td>
<td>Thailand Open Data Status : The Initiative by e-Government Agency</td>
<td>Charin THIRATITAYANGKUL&lt;br&gt;Director, Policy &amp; Strategy e-Government Agency</td>
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<td>15:15~15:30</td>
<td>15’</td>
<td>The Long Road to Open Government Data in New Zealand (from policy to implementation)&lt;video presentation&gt;</td>
<td>Paul STONE&lt;br&gt;Open Data Advisor, NZ Open Govt Data Programme</td>
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<td>15:30~15:40</td>
<td>10’</td>
<td>· Q&amp;A</td>
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<td>15:40~16:00</td>
<td>20’</td>
<td>· Coffee Break</td>
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<tr>
<th>Time</th>
<th>Duration</th>
<th>Session Title</th>
<th>Speaker/Presenter</th>
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<tr>
<td>16:00~16:20</td>
<td>20’</td>
<td>Seoul, Open Data in Public Sector</td>
<td>Hye Ja LEE Director, Open Data Team, Seoul Metropolitan Government</td>
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<td>16:20~16:40</td>
<td>20’</td>
<td>Open data in government and industry to drive economic growth</td>
<td>Stuart COLEMAN Commercial Director, Open Data Institute</td>
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<td>16:40~17:00</td>
<td>20’</td>
<td>The Open Data Barometer: methodology, results and measurement issues</td>
<td>Hania FARHAN Director of Research, Web Foundation – Web Index</td>
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<td>17:00~17:10</td>
<td>10’</td>
<td>Q&amp;A</td>
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### Panel Discussion Session

**Theme:** Open Data Future Direction (Domestic & International)
- Chair: Cheol H. OH, Chairman, Working Committee, ODSC
- Panelists:
  - Dong Seok KANG (ODC, NIA)
  - Hania FARHAN (Web Foundation)
  - Young-joon NAM (ODSC)
  - Evgeny STYRIN (Open Data Council, Russia)
  - Stuart COLEMAN (ODI, UK)
  - Nantawan WONGKACHONKITTI (EGA, Thailand)
  - Yong Suk LEE (MOSPA)

18:00 Closing

* simultaneous interpretation provided: Korean<->English
* ODSC: Open Data Strategy Council, Korea
* MOSPA: Ministry of Security and Public Administration, Korea
* ODC: Open Data Center (NIA)
* NIA: National Information Society Agency, Korea
* EGA: e-Government Agency, Thailand
The workshop will try to shed light on the following topics.

- status (development in past few years and current status)
  - in numbers
  - best practice examples (cases)
    - especially those which show concrete examples of creating value and jobs

- policy (policy history and current policy)
  - by type
    - laws, regulations, guidelines,
    - policy plans
    - policy framework (conceptual and pan-govt coordination framework)
    - financing/budgeting
    - monitoring/assessment of progress
  - by topic
    - opening up govt/public sector data (both quantity and quality/value aspects)
    - relevant infrastructure: portal, data quality, standards, etc
    - facilitating open data usage to create value and jobs
    - international policy (if any)

- policy issues
  - e.g. measurement, principles, charging/price, privacy, managing data lists/catalogues, data quality/standards, licensing/thirdparty rights, HRD, financial/budgeting models/framework, legal/regulatory/admin issues, awareness & support for open data policy, barriers & overcoming them, etc

- future direction (key features, lessons learned, future direction)

Country presentations could be cross-viewed with measurement issue presentation at the workshop for an interesting perspective.

Then all these could be distilled and channeled to the final panel discussion.
Note about presentations on open data usage cases (best practice examples)

The workshop will try to shed light on the following topics.

- best practice examples (cases)
  - especially those which show concrete examples of creating value and jobs
  - examples of open data usage to address pending national agenda
  - examples of mashup of cross-sector data
  - examples of mashup of public/private sector data,
  - examples of mashup of domestic/overseas data

o what works: what were the success factors
  - can it be applied in the future as well?
o what doesn’t work: what were the issues, barriers
  - will it be solved in time naturally?
  - is it purely industry issue, barriers? or is active government intervention needed to resolve the issues and remove the barriers?
o the circumstances/environment under why it works and doesn’t
o what can be done to magnify the success factors and solve issues/barriers
o lessons learned
o how to build on the success:
  - what are the next steps?
  - what are the next possibilities, opportunities?
Note about the panel discussion on future direction of open data

The panel discussion would discuss future direction for

- how countries can improve open data policy and outcome domestically
  
  . distilling into some common understanding of different features, environments of open data in different countries
  . distilling into some common policy objectives, framework, principles, strategy, instruments, etc
  . distilling into some common policy set with a portfolio of policy recommendations for different situations and environments
  . distilling into some common success factors that have proven to work in the past and expected to work in the future as well

- how countries can cooperate internationally to learn from one another and work together towards creating an global open data framework and platform to
  
  . facilitate creation of value and jobs globally
  . facilitate addressing pending global agenda
Note about related event during W3 Conference

The Minister of MOSPA (lead ministry on open data) will be the honoured speaker at the Gala Dinner (Apr 10) of the W3 Conference, where there will be a pre-dinner informal meeting between the Minister and a few distinguished participants, including Tim Berners-Lee.