Call for Papers - Demo Track

The Demo Track allows researchers and practitioners to demonstrate new systems in a dedicated session. Demo submissions must be based on an implemented and tested system that pursues one or more innovative ideas in the interest areas of the conference. Demos from the traditional research community are of course strongly encouraged, but proposals from other activity areas are also welcome, as we envisage to open demo sessions to the larger public. Software (including games or learning platforms) and hardware demos will also be considered, as long as they show innovative use of Web-based techniques.

Each demo submission must make clear which aspects of the system will be demonstrated, and how. They should strive to state the significance of the contribution to Web technology or applications. Demos will be peer-reviewed by members of the Demo Track Program Committee, who will judge the originality, significance, quality, and clarity of each submission.

At least one author of each accepted demo paper must register for and attend the conference, and demonstrate the system during the demo sessions (please see the Conference Policies). Each accepted demo paper will be allocated no more than four pages in the conference proceedings. Demo authors are not required to transfer copyright.

== Submission guidelines==
Demo submissions must be formatted according to the ACM SIG Proceedings Template and are limited to four pages. Submissions must be in PDF and must be done through the EasyChair system. [https://www.easychair.org/conferences/?conf=www14demo](https://www.easychair.org/conferences/?conf=www14demo)

To better identify the value of demos, as well as to reach out to external audiences, we also encourage authors to submit a pointer to a screencast, using web-accessible platforms such as Vimeo or Youtube. The maximum duration of screencasts is 10 minutes.

== Demo Track Chairs ==
Jaewoo Kang (Korea University, Korea)
Yufei Tao (Chinese University of Hong Kong, Hong Kong)

== Important Dates ==
Paper submission deadline: Dec 22, 2013
Notification date: Jan 26, 2014
Camera-ready deadline: Feb 5, 2014